



**Dr. Udhayakumar M**  
**Assistant professor**

### Contact

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**Academic Qualification : M.Sc. (Ag.) & Ph D. in Agricultural Economics**

**Teaching Experience : 2 Years, 1 Month (as an April 2024)**

**Research Experience : 3 Years**

**Area of Specialization / Interest: Marketing and International Trade**

Big Data  
Marketing and International Trade  
SPSS and STATA

### Publications:

International		National		Others	
Journals	Conference	Journals	Conference	Book Chapters	Books
3	0	3	3	5	0

**Patent Files / Published: 0**

- Patent Number
- Patent Name
- Status

**Achievements & Awards: 2**

- Full Term Centrally Administered Doctoral Fellowship (ICSSR)

**Events Organized (Workshop / Seminar / Conference): NIL**

Sl. No	Type	Events Title	Date	Venue

**Events Participated (Workshop / Seminar / Conference): 5****SEMINARS/CONFERENCES/TRAININGS ATTENDED AND PAPER PRESENTED**

Sl. No.	Name of the Seminar/Webinar/ Training	Organized by	Period
<b>Seminar and Conferences</b>			
<b>Presentation (Oral and Posters)</b>			
1..	Participated and presented a research paper on Trend analysis in area, production productivity of major crops in kanyakumari district at the <b>4 th international conference on Economic Growth and Sustainable Development: Emerging Trends</b> at held at Mysore-570 011	Shri Dharmasthala Manjunatheshwara Institute for Management Development	2 days (23/11/2018 to 24/11/2018)
2.	Participated and presented a research paper on Reputation of Farm Mechanization in Indian Agriculture at the <b>National Conference for PG Students (NCPGSTPT-2021) on Multidimensional Approaches for Sustaining Food and Nutritional Security</b> held at Tirupati-517 502	Acharya N. G. Ranga Agricultural University Sri Venkateswara Agricultural College, Tirupati-517 502	2 days (04/02/2021 to 05/02/2021)
3.	Participated and presented a research paper on Reputation of Trade competitiveness of Indian rice - an	TNAU and Indian Institute of Food Processing	2days (24/09/2021 to 25/09/2021)

Sl. No.	Name of the Seminar/Webinar/ Training	Organized by	Period
	empirical Approach at <b>the Global Rice Conference (GRC-2021) held at Thanjavur- 613005</b>	Technology, Thanjavur-613005	
4.	Participated and presented a research paper on Mechanization dynamics in different zones of Tamil Nadu at <b>11<sup>th</sup> National conference on Natural Science held at Pudukkottai- 622303</b>	Pushkaram college of Agriculture sciences, Pudukkottai- 622303	19.03.2022
<b>Participation</b>			
1.	Participated in the Interactive Workshop on “Digital survey and Data Management Techniques in Social Science” held at Agricultural College and Research Institute, Coimbatore -641003.	Centre for Agricultural and Rural Development studies, Agricultural College and Research Institute, Coimbatore.	2 days (29/02/2020 -01/03/2020)
2.	Participated in the Interactive Workshop on “Intellectual Property Rights” held at Agricultural College and Research Institute, Coimbatore -641003.	Centre for Agricultural and Rural Development studies, Agricultural College and Research Institute, Coimbatore.	2 days (27/09/2019- 28/09/2019)
3.	Participated in One day post-conference Workshop on Non-market Valuation of Environmental Goods and Services held at Hyderabad.	Indian Society for Ecological Economics (INSEE) in collaboration with the South Asian	1 day (09/11/19)
4.	Participated in One day pre-conference Workshop on Behavioural and Experimental Economics for Environmental Policy’ held at Hyderabad.	Network for Development Economics (SANDEE) and the Centre for Economic and Social studies (CESS	1 day (05/11/19)
5.	Participated in One day National Level Seminar on Faculty development Program in Mutual Funds held at Bharathiyar University, Coimbatore	Bharatiar School of Management and Entrepreneur Development (BSMED)	1 day (04/06/19)
6.	Participated in the Interactive Webinar on “Application of Statistical Models In Agricultural Sciences - An Overview” held at Agricultural College and Research Institute, TNAU, Madurai.	Centre for Agricultural and Rural Development studies, Tamil Nadu Agricultural University, Madurai.	1day (12/08/2020)

Sl. No.	Name of the Seminar/Webinar/ Training	Organized by	Period
7.	Participated in the Interactive Workshop on “Open-Source Tools for Data Analysis in Social Science” Department of Commerce Manipal Academy of Higher Education Manipal.	” Department of Commerce Manipal Academy of Higher Education Manipal.	1 day (31/07/2020)
8.	Attended a National “Webinar on Trade in Fruit and Vegetable Products and Dairy Commodities” held at Centre for Agricultural Market Intelligence, Anand Agricultural University, Anand -388100	National Agricultural Higher Education Project -CAAST	1 days 21/09/20 to 23/09/20
9.	Attended a National “Webinar on Market Dynamics in Poultry Sector: Perspectives and Challenges” held at Centre for Agricultural Market Intelligence, Anand Agricultural University, Anand -388100	National Agricultural Higher Education Project -CAAST	2 days 17/09/20 to 18/09/20
10.	Attended a National “Webinar on International Trade in Agricultural Commodities” held at Centre for Agricultural Market Intelligence, Anand Agricultural University, Anand -388100	National Agricultural Higher Education Project -CAAST	3 days 21/09/20 to 23/09/20
11.	Attended a “Webinar on Computing Using R Software” held at Department of Statistics & Computer applications, Applications College, Bapatla of Acharya NG Ranga Agricultural University Andhra.	Bapatla of Acharya NG Ranga Agricultural University Andhra.	3 days 28/09/20 to 30/09/20
12.	Attended a “Webinar on Commodity Derivative Market” held at held at Tamil Nadu Agricultural University, Coimbatore-641003.	National Commodity & Derivative Exchange Limited (NCDEX).	1 days (19/07/20)

#### Trainings attended

Sl. No.	Name of the Training	Organized by	Period
1.	Attended a National “Workshop on Niryat Bandhu Scheme” held at Tamil Nadu Agricultural University, Killikulam – Tuticorin	Ministry of Commerce and Industry	1 day (04/08/16)
2.	Attended a National “Workshop on Scientific Writing Skills” held at Tamil Nadu Agricultural University, Coimbatore-641003	SPGS, Tamil Nadu Agricultural University, Coimbatore	3 days 06/02/18 to 08/02/18

Sl. No.	Name of the Seminar/Webinar/ Training	Organized by	Period
3.	Attended a National Workshop on Big Data Analysis for Agricultural Sciences workshop held at Tamil Nadu Agricultural University, Coimbatore-641003	Tamil Nadu Agricultural University, Coimbatore	2 days (10/02/20 to 11/02/20)
4.	Attended a National Workshop on “Big Data Analysis for Agricultural Sciences workshop” held at Tamil Nadu Agricultural University, Coimbatore-641003	SPGS, Tamil Nadu Agricultural University, Coimbatore	2 days (10/02/20 to 11/02/20)
5.	Attended a National Workshop on “Career Planning” held at Tamil Nadu Agricultural University, Coimbatore-641003	SPGS, Tamil Nadu Agricultural University, Coimbatore	1days 07/02/20
6.	Attended a National Workshop on “Advanced Statistics for Technical Enhancement in agricultural Research” held at Tamil Nadu Agricultural University, Coimbatore-641003	SPGS, Tamil Nadu Agricultural University, Coimbatore	2 days (27/02/20 to 28/02/20)
7.	Attended a National “Workshop on Technical Writing Skills” held at Tamil Nadu Agricultural University, Coimbatore-641003	SPGS, Tamil Nadu Agricultural University, Coimbatore	1 days 08/02/20
8.	Attended a National Workshop on “Advanced Data Analysis” held at Bharathiyar University, Coimbatore	Bharatiar School of Management and Entrepreneur Development (BSMED)	7 days (13/05/19 to 19/05/19)
9.	Research Methodology Course on Large Scale Survey: Data Analysis and Tools	National Institute of Educational Planning and Administration	12 days (26-08-2019 to 6-09-2019)
10	Attended a National “Workshop on Modern Methodologies in Statistical Data Analysis for Effective Agricultural Research” held at College of Agriculture, UAS, Raichur, Karnataka under ICAR-NAHEP (IG) project.	National Agricultural Higher Education Project -ICAR	5 days 13/07/20 to 17/00720
11	Attended a National “Workshop Information Handling Skills for Teaching, Learning and Research” held at Jayashankar Telangana State Agricultural University, ICAR-NAHEP.	Jayashankar Telangana State Agricultural University, National Agricultural Higher Education Project -ICAR	20 days (26/08/20 to 16/09/20)

Sl. No.	Name of the Seminar/Webinar/ Training	Organized by	Period
12	Attended a International “Workshop on Multi Variate Analysis using Amos: CFA and SEM” held at Tamil Nadu Agricultural University, Coimbatore -641003.	SPGS, Tamil Nadu Agricultural University, Coimbatore	3 days (27/08/20 to 29/08/20)
13.	Attended a National “Workshop on Research Methodology for Social Science” held at Centre for Agricultural Market Intelligence, Anand Agricultural University, Anand -388100.	National Agricultural Higher Education Project -CAAST	10 days 01/09/20 to 11/09/20
14.	Attended a National Workshop on “Broadening Horizons- Unconventional Career Opportunities” held at Department of Agricultural Statistics, Sarat Chandra Sinha College of Agriculture (SCSCA).	Kerala Agricultural University, Kerala in collaboration National Agricultural Higher Education Project -CAAST	4 days (08/09/20 to 11/09/20)
15.	Attended a National Workshop on “Statistical Data Analysis Using R Software” held at Department of Agricultural Statistics, Sarat Chandra Sinha College of Agriculture (SCSCA).	Assam Agricultural University, Dhubri, Assam in collaboration with Jorhat Extension Center of NIELIT.	8 days (04/01/21 to 11/01/21)
16	Attended a National Workshop on “Statistical Data Analysis Using R Software” held at Department of Agricultural Statistics, Sarat Chandra Sinha College of Agriculture (SCSCA).	Adhiparasakthi Agricultural College, G.B. Nagar, Kalavai, Ranipet	1 days

### FDP / Training Programs: 0

Sl. No	FDP Name	Date	Conducted by

### Resource Person / Invited Talks / Other Representations: 3

Sl. No	Topic	Date	Role	Venue / Organized by
1	AGS19501 Entrepreneurship	22.04.2024 To	External examiner	SRM College of Agricultural Sciences

	Development and Business Communication	22.04.2024		
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### Memberships:

- **NIL**

### List of Publication

#### Research Articles (International and National)

Sl. No.	Title of the papers	Year	Authors	Journal name	Naas rating
1.	<a href="#">State-wise Production Performance of Basmati and Non-Basmati Rice in India</a>	2021	Udhayakumar, M., Karunakaran, K. R., M. Thilagavathi & K. R. Ashok	Asian Journal of Agricultural Extension, Economics & Sociology	4.86
2.	Growth and Stability of Basmati and Non-basmati Rice Export in India	2020	Udhayakumar, M., & Karunakaran, K. R.	Current Journal of Applied Science and Technology	5.32
3.	Trade Dynamics of Basmati and Non-Basmati Rice Exports from India	2020	Udhayakumar, M., & Karunakaran, K. R.	Journal of Economics, Management and Trade	4.92
4.	Yield Gap Analysis in Major Field Crops of Tamil Nadu	2021	A. Divakaran, V. Keerthana and M. Udhayakumar	Journal of Experimental Agriculture International	4.89
5.	Farm mechanization and agricultural growth in Eastern India	2019	K.R. Karunakaran, T. Arivelarasan and M. UdhayaKumar	International Journal of Agricultural Sciences	4.20

- **TAMIL ARTICLES**

Sl. No.	Title of the papers	Year	Authors	Journal name
1.	Kanniyakumari Mavaittathil Muthanmai Paiergalin Paraippalavu, Urpathi Mattrum Urpathithiran: Oru Pakkupaivu	2019	<b>Udhayakumar, M., &amp; Naveen Kumar P</b>	Vellan Ariviyal Tamil Iyyakam, New Delhi
2.	Indiyavil coffee paierin vaniga seialthiran : Oru Pakkupaivu	2019	Naveen Kumar P, Harisankar K & <b>Udhayakumar, M.</b>	Vellan Ariviyal Tamil Iyyakam, New Delhi
3.	Tamil Nattin vellanmail Kurainthuvarum Kaalnadai sakkthigalin Pangalippu Pattriya aivu	2019	K.R. Karunakaran, & <b>M. UdhayaKumar,</b>	Ualavar Valvial Kalnadai Maruthuva Ariviyal

▪ **BOOK CHAPTERS**

Sl. No.	Name of the Book	Title of the Chapter	Publisher	Year
1.	Emerging Trends in Business and Management: Issues and Challenges	An Empirical Analysis of Farmers Share in Banana Supply Chain in Coimbatore District <b>Udhayakumar M &amp; Naveen Kumar P</b> ISBN: 978-93-5407-270-3 Pg: 268-275	Business Administration Shanmuga Industries Arts and science College, Thiruvannamalai, Tamil Nadu, India	2020
2.	Recent Research Issues in Banana Production and Marketing Aspects	Constraints Faced by the Farmer in Production and Marketing of Banana in Thoothukudi District <b>M. Udhayakumar</b> and P. Naveen Kumar ISBN: 978-81-949634-0-0 Pg: 80-85	Scripown Publications	2021
3.	Current Research in Economics	Export Competitiveness of Indian Mango: An Empirical Analysis Volume:4 Naveen Kumar, P; K.Thomas Felix; <b>UdhayaKumar. M</b> ISBN: 978-93-90070-60-2 pg: 65-73	AkiNik Publication	2020
4.	Emerging Trends in Business and	Resource use efficiency of dry land farms K.Thomas Felix, <b>M. UdhayaKumar,</b> & P.Naveen	Dr. R. Venkatesan, Ph.D.,	2020



Management: Issues and Challenges	Kumar 5407-270-3	ISBN: 978-93- Pg: 112-119	
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▪ **POPULAR ARTICLES**

Sl. No.	Name of the Magazine	Title	Author	Year
1.	Kisan World	Green Energy and its Advantage to Indian Farmers. Vol.45 No.3, Pg: 33-34, March: 2018. <i>ISSN 0971-9229</i>	P. Naveen Kumar, Minithra. R and <b>UdhayaKumar.M.</b>	2018

**Additional / Special Qualification if any: 0**

