



# NATIONAL FARMERS DAY

DECEMBER 23

CELEBRATING THE HANDS THAT FEED US.

## KEY FACTS & PRINCIPLES



Approx. **150 MILLION FARMERS** running farms in India.



**40%** of Global Population depends on Agriculture.

**43%** of Global Agriculture consists of **WOMEN**.



**9.2%** Global Population is **FOOD INSECURE**. (Hunger)

**23%** faced moderate to severe food insecurity.



**4 'R's** of **FARMING**: **RIGHT** source, **RIGHT** rate, **RIGHT** time, **RIGHT** place.



**4 PILLARS** of **NATURAL FARMING**:  
**JIVA** mitra (Soil Enrichment)  
**BLIA** mitra (Seed Treatment)  
**ACCHAADANA** (Mulching),  
**WHAPASA** (Irrigation Management)



**F**

Fertility is his goal



**A**

Agriculture is his art



**R**

Roots are his friends



**M**

Making all out efforts



**E**

Efficiently he feeds all



**R**

Reaching for prosperity

## THE FARMER'S DAWN (A TRIBUTE)

*At dawn's first light,  
 the farmer **WAKES**,  
 Among the fields,  
 the morning **BREAKS**,  
 In the quiet, a rooster's  
**CROW**,*

*Begins a day where  
 crops will **GROW**,  
 Each seed they sow  
 with care & **LOVE**,*

*Blessed by the blue skies  
**ABOVE**,*

*In every dawn, their hope  
**RENEWS**,*

*In farming life, they  
 found their **MUSE**.*



**SOW LOCAL - GROW GLOBAL**